
**Agenda**

1. **Student Marketing Survey results** – Chris Gains and Michael Dennis attended the meeting, along with some of their students. Ki Harder, Mark Melendy, Bo Recchio and Analia Martinez presented the student marketing survey results. 45% of the students surveyed stated that if CR did not offer the courses online, they would find their classes at another institution. Potential students do not realize that CR is so affordable compared to four-year institutions. Students feel that career placement services could be stronger. Special Trustee Tom Henry suggested that CR market the earning potential associated with the various levels of higher education.

2. **ACCJC April 15 Special Report** – Lee Lindsey reported that the ACCJC April 15 Special Report provides alternatives of how to address the budget problems. He explained that the report shows that the District is increasing the transfer amount to OPEB every year. The report addresses the cash flow for the next three years. Special Trustee Tom Henry stated that the report is truthful which is relative to the integrity standard. Bob Brown requested that CR research how similar institutions compare with their staffing levels, number of faculty and FTES. He also stated that there is likely a correlation between full-time faculty numbers and FTES. Ryan Emenaker requested that the language on page nine referring to a “preferred method” be changed. Currently the report reads, “The preferred and primary solution would be to meet and confer with collective bargaining teams and successfully negotiate a payroll savings solution.” John Johnston would like the language to represent a collective sentiment. Special Trustee Tom Henry suggested the following language, “viable options include potential negotiation savings as well as reorganization strategies.”
3. Institutional Effectiveness Summit – April 26 – *There will be a celebration for CR’s Accreditation status. Also, the integrated planning process will be evaluated. Committee structures will be analyzed. President Smith announced that colleagues in attendance will be evaluating how the process worked, essentially closing the loop.*

4. Student Success Summit – *Keith Snow-Flamer reported that the summit is being planned for Fall 2014. EMC has been focusing on recruiting and retaining students.*

5. Review Mission Statement – *President Smith announced that the ACCJC Standard 1 is placing an emphasis on the mission statement. President Smith reported that everything in the mission statement must be measured. Expanded cabinet reviewed CR’s current mission statement.*

6. Reorganization – *President Smith stated that she will be sending out an explanation of the Reorg the week of April 14.*

7. Budget Update - *Lee Lindsey reported that the Governor’s May revised budget will likely include more money being allocated to categorical maintenance and a .86% COLA.*

8. Persistence Efforts – *This will be a topic at the Institutional Effectiveness Summit.*

9. Future Agenda Items–
   - *Science Night*
   - *College Night*
   - *50th Anniversary*