1. **Called to Order**-Present: Keith Snow-Flamer, Mark Renner, Erin Wall, Barry Tucker, Jolene Gates, Angelina Hill, Melissa Ruiz, Danny Walker, Crislyn Parker-support

2. **Discussion Items:**
   - The purpose and tasks of the EMC will be more of an overarching level, and will ensure linkages to the other committees tied to EMC. A suggestion made at the spring 2014 Institutional Effective summit was for the EMC to meet less often and not be so involved in operations.
   - Membership positions will be on a continuous basis with the exception of faculty, who serve two year terms, by appointment from the academic senate. KT and DN will have director representation. Any classified representatives are appointed by CSEA. (See final document.)
   - The IEC reported that committees whose membership are not covered under Senate or Board policy, will determine their member constituency and terms, and submit to the IEC for final approval, which will then be posted to a committee manual on inside.redwoods, for consistency.
   - In response to a question as to who or what group looks at long term program development at CR is the expectation is this should be subsumed in all committee and department meetings, and should be part of the Educational Master Plan.

2.1 **EMC Mission/Scope:** to view the district as a whole and off optimal strategies.
   - Discussion and agreement to change the purpose to read as follows: *In support of the college’s mission and strategic plan, the Enrollment Management Committee analyzes trends and uses data to recommend strategies to optimize enrollment.*
   - Discussion and agreement to amend the Tasks to read as follows:
     *Among the EMC’s responsibilities:*
     - Recommend strategies to meet and sustain enrollment targets;
     - Recommend a comprehensive recruitment and retention plan; and
     - Recommend purposeful linkage between marketing, recruitment, and branding.

2.2 **Relationship with Basic Skills Committee, SSSP Advisory and SEP:** Moved to the October 24th meeting.

2.3 **Meeting Schedule:** Moved to the October 24th meeting.

3. **Reports**

4. **Future Agenda items:**
   - Relationship with Basic Skills Committee, SSSP Advisory and SEP
   - Meeting schedule
   - ACCJC Committee Matrix

5. **Announcements**

Adjourned