EMC Mission
In support of the college’s mission and strategic plan, the Enrollment Management Committee analyzes trends and uses data to recommend strategies to optimize enrollment.

1. Call Meeting to Order
2. Discussion Items
   2.1 Enrollment Trends
   2.2 2014-15 FTES and Budget Balance
3. Reports
4. Future Agenda items
5. Announcements: Next meeting Monday, February 2, 2015

Adjournment

CCC Confer Participant Details
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2. Discussion Items
   2.1 Enrollment Trends:
   • The attached chart shows statewide enrollment trends, and CR district-wide and location trends. In 2009-10, CR paralleled the statewide downward trend. Since then state community college FTES have increased while CR enrollments continued to decrease. Possible cause for continued decrease could be due to Show Cause. Suggested this trend is leveling off and will reverse.
   • Noncredit is increasing FTES in all areas. Online enrollments are expected to increase FTES and telepresence instruction should help with retention, if not FTES directly.

   2.2 Draft 2015-17 Enrollment Targets for BPC Consideration:
   • Draft targets are sent to the BPC in December. Attached is an enrollment targets draft. Non-credit FTES are not included. FTES target is the important number for the BPC, but TLUs and faculty costs are important.
   • Following discussion, the committee agreed to keep the target set at 2.69 FTES/section (the same as this year) with zero growth for the next two years. Keith will submit to the BPC Chairs that this is the consensus of the EMC.

   2.3 Link between BSC and SSSP Committees for Enrollment Planning (added to agenda):
   • IEC will be completing the annual plan in early spring. EMC and IEC plans need to be laid out as objectives for the next two years. Basic Skills and SSSP committees are to submit to EMC action planning items that link with each other and EMC.
     o Discussion and agreement to choose a few overlapping items from the various plans.
     o Discussion and agreement that the EMC look at assumptions that are in place and see if they change how we schedule and/or cancel courses; and/or have EMC look at trends district-wide while Dean’s look at it operationally.

   General Discussion:
   • Reminder, with the ADTs in place, sections will likely be scheduled that are less than optimal.
   • There have been prior discussions that CR has too many degrees. A future planning item for the EMC is to recommend a discussion of degrees to a larger constituency group, based on known data.

3. Reports:
   • N/A

4. Future Agenda items:
   • Noncredit program review: (next year non-credit will be linked to various departments, with Julia Peterson overseeing all non-credit not linked to credit programs.

Announcements:
   • Next steps: Keith will discuss at Dean’s Council about Macro planning items which need to be included in the enrollment management plan, beyond Basic Skills and SSSP.

Adjourned