REDWOODS COMMUNITY COLLEGE DISTRICT  
Meeting of the Enrollment Management Committee (EMC)  
October 21, 2013, 1:10-2:40 pm  
New Boardroom  

AGENDA  

EMC Mission  
To interpret enrollment trends, patterns and projections, student achievement/success data, basic skills student achievement data, and to inform all institutional divisions and units in meeting CR’s enrollment goals within a framework of collaboration continued growth and community alignment. The Enrollment Management Committee (EMC) also formulates enrollment goals consistent with the College’s mission and program review data, develops FTES budget projections, implements, monitors, and periodically revises the process of student enrollment and retention.  

1. Call to Order  

2. Review Summary Notes for October 7, 2013  

3. Action Items  

4. Discussion Items  
   4.1 Review Revised 2013-16 Enrollment Management Plan  
   4.2 Debrief on Fall enrollment  
   4.3 Projected Spring enrollment  
   4.4 Potential Winter intersession  
   4.5 Report on Student Success Conference  
   4.6 Update on Basic Skills Subcommittee work  
   4.7 Update on 1st year experience work  

5. Reports  

6. Future Agenda items  
   6.1 Three year enrollment targets  

7. Announcements  

Adjournment  

CCC Confer Information  
PARTICIPANT DETAILS  
> Dial your telephone conference line: 913-312-3202 or (888) 886-3951  
> Cell phone users dial: 913-312-3202  
> Enter your passcode: 828441
1. **Meeting called to Order.** Present: Keith Snow-Flamer, Bruce Wagner, Pam Kessler, Harry Pyke, Lynn Thiesen, Angelina Hill, Sheila Hall, Erin Wall, Danny Walker, Barry Tucker, Michele Blucher, Kathy Goodlive, Paul DeMark, Erik Kramer, Cheryl Tucker, Neisha Strnad (DN), Tracey Thomas, Crislyn Parker-support

2. **Review Summary Notes for September 16, 2013:** Approved with two corrections to the 9/16/13 notes: add discussion on optional student fees and two future agenda items- Student Ed Plans and the two-year academic calendar.

3. **Action Items:**
   3.1 **Task Force on Financial Aid Default Planning:**
   - Regulations for this task force recommend the director of Advising and Counseling (Sheila Hall), IR (Angelina Hill), financial aid planning staff (Tracey Thomas), those who participated in developing the plan. Lynn would like to include Kathy Goodlive as and several EMC representatives, as well as faculty representation from specific programs. The time-line is not critical: task force analysis will be due in spring.
   3.2 **Task Force on Pathways:** (Definition: Student recruitment through graduation.)
   - The Chancellor’s office is not mandating pathways, but emphasizing that clear pathways are a better way to get students through to completion. Development of pathways has been in CR’s institutional plans for several years.
   - Discussion and agreement with the Senate Co-Presidents that EMC will form the task force; look at types of pathways and, working in collaboration, determine how many pathways CR should have (some colleges have five). EMC will make recommends to the senate and administration.
   - The task force will look at what the pathways will look like to students. Suggested to find examples from other colleges and to see what we are up against in the district.
   - Volunteers to sit on this committee (other than those listed above): Neisha Strnad, Michelle Blucher, and Harry Pyke. Keith will work with senate for faculty participants.

4. **Discussion Items**
   4.1 **Review Revised 2013-16 Enrollment Management Plan:**
   - Basically the same plan as drafted previously with some language changes, divided into several sections: a quick summary of actions/activities accomplished in 2012-13; FTES targets based on the approved budget; three-year macro-level rough goals with activities in five areas.
   - Discussion on revisions will be reflected in the next draft, and will include revised language regarding curriculum, changing dates for implementing basic skills courses, language regarding vocational program language, among others.
   - Keith will work on the draft and it will be sent out prior to the next meeting (October 21). Any further thoughts send to Keith and copy Crislyn

   4.2 **Next Steps and Data Needed for Determining Optimal/Sustainable Enrollment**
**Targets:** Discuss data needed to inform discussion about sustainable FTES targets for the next three years, and how to get the work completed. Suggestions include:

- Obtaining anticipated high school grad rates for the next three years, economic and financial trends, demographic changes and working with BPC regarding revenue, targets and new funding requirements (40% of funding will be FTES, 60% will be the new funding requirements).
- EMC will discuss and recommend populations to target (and put this on page 11, under Marketing Outreach) over the next three years.
- Revisit capacity throughout the district (closure of the 101 corridor); and support - determine what the college capable of sustaining over the next years.
- Offer classes at the high schools (for all) and dual enrollment programs with the high schools. Crislyn will provide contacts for high schools and alternative schools.
- Focus efforts on completing initiatives in small groups and moving on to new ones.

4.3 **Winter Sessions:** Next meeting

4.4 **Fall 2013 Marketing Survey - Paul DeMark** Next meeting

5. **Reports**

6. **Future Agenda items**
   6.1 Debrief on Fall enrollment statistics
   6.2 EMC recommendations will be part of the CR summit
   6.3 Look at partnering section of EMC plan
   6.4 Prioritize EMC Plan actions for this year
   6.5 Bring/find some models of Pathways

Adjourn
Statement on Enrollment Management

College of the Redwoods (CR) understands that enrollment management is an institution-wide, intentional, and comprehensive process that is designed to provide student access and success. While Enrollment Management is a responsibility shared by all at CR, the Enrollment Management Committee (EMC) has been given the primary responsibility for recommending and supporting enrollment initiatives that are aligned with College resources. The purpose of the Enrollment Management Plan is to enhance student learning and college experiences, student satisfaction, and as a byproduct, improve student retention and completion rates. Our ultimate measure of success is determined by the retention and success of our students in achieving their educational goals.

Enrollment Management Primary Goals include:

- Stabilizing enrollments (control growth and plan for fluctuations) keeping in mind the fiscal and physical capacity of the institution
- Linking academic and student development programs
- Establishing effective enrollment management procedures in response to changing fiscal resources and mandates
- Evaluating enrollment management strategies (track what works and change what doesn’t work)

Vision

College of the Redwoods is a learning community where lives are transformed.

Mission

College of the Redwoods puts student success first by providing outstanding developmental, career technical, and transfer education. The College partners with the community to contribute to the economic vitality and lifelong learning needs of its service area. We continually assess student learning and institutional performance and practices to improve upon the programs and services we offer.

Values

- **Student Success and Access:** We put students first, ensuring that student learning, advancement, and access are pivotal to all we do.
- **Educational Excellence and Innovation:** We value ongoing and systematic planning and evaluating methods that move us toward excellence.
- **Honoring Diversity:** We value all members of our community and strive to create a diverse, nurturing, honest, and open environment.
- **Participatory Governance:** We value ethical behavior and strive to create a culture where all students, staff, faculty and administrators engage in inclusive, ongoing and self-reflective decision making.
- **Environmental Awareness:** We value the environment and the need to minimize our impacts upon it, utilizing sustainable practices and acting as global citizens.
- **Community Development:** We value the economic and intellectual development of the various communities we serve.
- **Supportive Culture:** We strive to create a supportive, problem-solving culture, and we recognize the proven usefulness of an interest-based approach (IBA) for achieving trust, cooperation and effective problem solving.

**Linking Enrollment Management and Academic Programs**

College of the Redwoods recognizes that for students to be successful, the quality of CR’s core academic programs and services must be strategically linked to a comprehensive enrollment management effort. Based on these programs and services, students will make the choice whether or not to enroll, to persist, or drop out of CR.

**Student-Focused Plan**

Since students have the freedom to choose the college they wish to attend, enrollment management should establish early-on a relationship with prospective students, parents and the community. A student’s perspective should always be kept in the forefront when developing and offering services, launching new programs and initiatives, and evaluating enrollment management plans.

**Strategic Plan Core Themes**

1. College of the Redwoods will employ programs, services, and organizational structures to meet the needs of learners and ensure student success.
2. College of the Redwoods will provide, in partnership with the community, training and education to contribute to the economic vitality and lifelong learning needs of the community.
3. College of the Redwoods will proactively pursue strategies that will lead to fiscal and operational sustainability.
4. College of the Redwoods will develop infrastructure, adopt best practices, and practice analytics, to take advantage of current and emerging technologies to support the learning environment and enhance institutional effectiveness.
5. College of the Redwoods will engage in activities and initiatives to elevate the college’s profile in the community.

**Education Master Plan Themes**

1. Employ programs, services, and organizational structures to meet the needs of learners and ensure student success.
2. Provide, in partnership with the community, training and education to contribute to the economic vitality and lifelong learning needs of the community.
3. Continually assess student learning and institutional performance and practices to improve upon the programs and services we offer.
4. Support the learning environment through appropriate technology and facilities.
5. Support student success by engaging students in the college environment.
Planning Assumptions

The Enrollment Management Committee members are aware of the responsibility to develop goals, objectives, and activities that are within the context and framework of the Mission and Vision statements, the Education Master Plan and the Annual Plan. There are several assumptions that form the foundation for this updated Enrollment Management Plan:

- Satisfactorily address the Student Success Task Force recommendations.
- Develop objectives and actions that are explicitly aligned with the Education and Annual Plans.
- Positively affect the Institutional Effectiveness Scorecard.
- Support sustainable optimal enrollments.

Evaluation of 2012-13 Planning Activities

The Enrollment Management Plan called for an evaluation of the plan’s activities at the conclusion of each academic year. The 2012-13 plan had five overarching goals. Staff assigned to work on the 2012-13 activities that support the five goals completed the following activities:

**Goal 1. Increase College Preparedness (StratPlan 1.1, 1.2 / EdMP 1.3)**

Objectives:
1.1 Improve the academic and college preparedness for students.
1.2 Identify barriers to college readiness.

**2012-13 Activities completed:**
- Developed an assessment awareness initiative for English and math.
- Assessed math jam success data.
- Continued to offer math jam courses.

**2012-13 Activities not completed:**
- None

**Goal 2. Support Basic Skills Programming (StratPlan 1.5 / EdMP 1.3)**

Objectives:
2.1 Reduce additional burdens faced by basic skills students through alternative initiatives.
2.2 Improve student progression through the basic skills sequence.
2.3 Develop innovative approaches to basic skills education based on best practices.

**2012-13 Activities completed:**
- Utilized outcomes from BSC’s Program Review to recommend appropriate courses for basic skills students.
- Evaluated the frequency of students placing into each basic skills course, alongside the number of each basic skills courses offered.
- Reviewed the # of repeats
- Ensured sufficient number of basic skills courses (Eng 350, Rd 360, math 372, 376, and 380) are offered every semester.
- Explored feasibility of non-credit basic skills courses.
2012-13 Activities not completed:

- Develop Academic Support Center workshops to support targeted remediation skills.
- Compare placement and course success rates with similar colleges in the state.

**Goal 3: Develop Initiatives to Enhance Retention (StratPlan 1.1, 1.4 / EdMP 1.1,1.2)**

Objectives:
3.1 Develop academic pathways.
3.2 Increase participation and completion rates that reflect the growing diversity of our student population.
3.3 Improve support for students.

2012-13 Activities completed:
- Established earlier contact between students and advisors in GS1, GS 6 and Guid 8 courses to build education plans
- Built a process to enable students to develop a simplified student education plans
- Investigated integration of E-transcript course equivalencies into Datatel.
- Created a Veterans Resource Center
- First Year Experience (FYE) steering committee developed the framework for curricular and co-curricular FYE program.
- Continued integration of student education plan completion in all college success courses

2012-13 Activities not completed:
- Use degree audit to advise students.
- Collaborate with classroom faculty to encourage students to develop education plans.
- Continued linkage with HE 1 or other general education courses under CSU Area as part of the First Year Experience program.
- Develop an Early Alert System to timely Identify students who may need support services.
- Develop education pathways linked to a student’s placement.

**Goal 4: Align Resources with Student Success(StratPlan 1.3, 1.6 / EdMP 1.4 1.5)**

Objectives:
4.1 Increase number of degrees and certificates awarded.
4.2 Provide professional development programs focused on improvement of educational effectiveness

2012-13 Activities completed:
- Assessed the efficacy of “101-Corridor” sites with regard to student’s educational needs, community needs, and fiscal outlook.
- Assessed TLU allocation framework.
- Reallocated TLUs to support student success and completion
- Collaborated with the BPC to develop a more accurate three year FTES and fulltime and associate faculty TLU projection.

2012-13 Activities not completed:
• Develop student focus groups and/or more detailed surveying to ensure that courses are scheduled at times that are convenient for students.
• Assess student success and retention for students taking over 15 units per semester.

**Goal 5: Increase Student Participation in Student Activities (StratPlan 1.4 / EdMP 5.1, 5.2, 5.3)**

Objectives:

5.1 Improve student engagement among all students
5.2 Increase student engagement in the community

**2012-13 Activities completed:**

• Involve student leaders in planning and implementing co-curricular activities.

**2012-13 Activities not completed:**

• Develop separate approaches to increase engagement of full and part time students.
• Use marquees in the cafeteria and around campus to publicize upcoming campus and community events.
• Continue to develop community projects with clubs and organizations.

**Revised 2013-16 Enrollment Management Goals, Objectives, and Activities**

The goals and activities of the revised Enrollment Management Plan were developed to support the Strategic Plan, Education Master Plan, Annual Plan, Institutional Effectiveness Scorecard, Basic Skills improvement and the planning activities of the Student Equity Committee. The planning process included solicitation of ideas from the Student Success Leadership Group, the Enrollment Management Committee, as well as review and feedback from the Student Equity Planning Committee, and final approval from the President’s Executive Cabinet.

The 2013-16 general and target enrollment goals and strategies are as follows:

**General Goals:** The College will adjust enrollment targets in response to the cyclical nature of state funding, student demand, the economy, in the advancement of student success, and in support of building sustainable optimal enrollment for the district.

• FTES targets are to be established within parameters of the base apportionment categories set by the CCCCO and with the college’s fiscal resources.
• Achieve base apportionment during primary terms (fall and spring).
• If state is funding growth, the achieve FTES 2-3% above enrollment growth CAP.
• Achieve growth enrollment CAP and/or earn FTES above enrollment CAP utilizing **only one** summer term.
• Expand opportunities for students to acquire supplemental instruction and academic “foundation” courses (basic skills).
• Implement strategies to assure pathways to needed courses.
• Increase the number of students taking the placement tests.
• Increase the number of students attending orientation.
• Increasing the number of students completing student education plans.
- Increase persistence rates of prepared and remedial students.
- Increase the percent of first time cohort who complete a certificate, award or transfer related outcome within four years of their initial start.
- Increase the percent of students earning a passing grade across all basic skills courses.
- Increase the number of non-credit courses.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident FTES</td>
<td>4,165.01</td>
<td>4,413.00</td>
<td>4,545.39</td>
<td>4,681.75</td>
</tr>
<tr>
<td>Non-resident FTES</td>
<td>205.00</td>
<td>215.25</td>
<td>226.01</td>
<td>237.31</td>
</tr>
<tr>
<td>Non credit FTES</td>
<td>30.00</td>
<td>30.90</td>
<td>31.83</td>
<td>32.78</td>
</tr>
<tr>
<td>Total FTES</td>
<td>4,400.01</td>
<td>4,659.15</td>
<td>4,803.23</td>
<td>4,951.85</td>
</tr>
<tr>
<td>Fulltime Instructional Faculty</td>
<td>77.00</td>
<td>77.00</td>
<td>77.00</td>
<td>77.00</td>
</tr>
<tr>
<td>Total Calculated Sections</td>
<td>1,577.66</td>
<td>1,671.59</td>
<td>1,683.48</td>
<td>1,733.98</td>
</tr>
<tr>
<td>Total TLUs needed</td>
<td>7,099.45</td>
<td>7,522.16</td>
<td>7,575.65</td>
<td>7,802.92</td>
</tr>
<tr>
<td>Total Fulltime Faculty TLUs</td>
<td>3,465.00</td>
<td>3,465.00</td>
<td>3,465.00</td>
<td>3,465.00</td>
</tr>
<tr>
<td>Total Fulltime Faculty Reassigned TLUs</td>
<td>300.00</td>
<td>132.00</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Fulltime Faculty Instructional TLUs</td>
<td>3,165.00</td>
<td>3,333.00</td>
<td>3,465.00</td>
<td>3,465.00</td>
</tr>
<tr>
<td>Overload Instructional TLUs</td>
<td>181.00</td>
<td>181.00</td>
<td>181.00</td>
<td>181.00</td>
</tr>
<tr>
<td>Associate Faculty Instructional TLUs</td>
<td>3,753.45</td>
<td>4,008.16</td>
<td>3,929.65</td>
<td>4,156.92</td>
</tr>
<tr>
<td>Total Instructional TLUs</td>
<td>7,099.45</td>
<td>7,522.16</td>
<td>7,575.65</td>
<td>7,802.92</td>
</tr>
<tr>
<td>Fulltime Faculty Calculated Sections</td>
<td>703.33</td>
<td>740.67</td>
<td>770.00</td>
<td>770.00</td>
</tr>
<tr>
<td>Associate Faculty and Overload Calculated Sections</td>
<td>874.32</td>
<td>930.92</td>
<td>913.48</td>
<td>963.98</td>
</tr>
</tbody>
</table>

**Assumptions/Notes/Calculations**

1) The final 2013-13 FTES based on the 320 was 4364.72. 199 flexible FTES was moved from 2012-13 to 2013-14 year.
2) 2013-14 FTES goal is 4,364 (actual from 2012-13) plus the 199 carryover
3) 3% annual growth in resident FTES from 2014--16
4) 5% annual growth in non resident from 2013-16
5) 2.64 FTES per section in 2013-14 and 2.7 from 2014-16
6) Calculated Sections= 4.5 TLUs per section

**2013-14 Target Goals to achieve FTES target:**

1. Schedule to achieve budgeted 4,214 FTES in the primary terms (Fall=2,107; spring 2,107). The additional 199 FTES carryover from 2012-13 will be added to the 4,365 to achieve the 4,413 enrollment goal.
2. Maintain summer session FTES 183 (4% above base).
3. Increase nonresident FTES by 5%.
4. Maintain FTES per section at 2.64.
5. Increase persistence rates of prepared students to 71% and remedial students to 64%.
6. Increase the percent of students earning a passing grade across all basic skills courses to 55%.

**2014-15 Target Goals to achieve approximately 3% growth or 7% if the state is funding growth:**

1. Increase primary terms FTES to achieve base FTES (Fall=2,261.5; spring 2,261.5).
2. Maintain summer session FTES 189 (4% above base).
3. Increase resident FTES by 2.5% and nonresident FTES by 5%.
4. Increase FTES per section to 2.7.
5. Increase persistence rates of prepared students to 72% and remedial students to 70%.
6. Increase the percent of students earning a passing grade across all basic skills courses 56%.

**2015-16 Target Goals to achieve approximately 3% growth or 7% if the state is funding growth:**

1. Increase primary terms FTES by 2.5% to achieve base FTES (Fall=2,316.9; spring 2,316.9).
2. Maintain summer session FTES 195 (4% above base).
3. Increase resident FTES by 2.45% and nonresident FTES by 5%.
4. Maintain FTES per section at 2.7.
5. Increase persistence rates of prepared students to 75% and remedial students to 75%.
6. Increase the percent of students earning a passing grade across all basic skills courses to 57%.

**Actions (linked to planning indicator, strategic/educational/annual plan)**

Curriculum and Instructional Programs

<table>
<thead>
<tr>
<th>Linkage to Institutional Plans</th>
<th>Actions to be taken</th>
<th>Responsible Persons</th>
<th>Semester Complete</th>
<th>Evaluation Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>EP.1.1.1 SP. 1.4.1 AP 1.1</td>
<td>Develop degree plans with course pathways based on student entering at various placement levels</td>
<td></td>
<td>Spring 2014</td>
<td>Do degree plans exist at each basic skills level</td>
</tr>
<tr>
<td>EP.1.1.1 SP. 1.4.1 AP 1.1</td>
<td>Implement pathways program</td>
<td></td>
<td>Fall 2015</td>
<td></td>
</tr>
<tr>
<td>SP.1.5</td>
<td>Develop alternative basic skills curriculum (non-credit, accelerated, etc.)</td>
<td>Tracey Thomas, Erin Wall</td>
<td>Spring 2014</td>
<td></td>
</tr>
<tr>
<td>SP.1.5</td>
<td>Implement alternative basic skills curriculum (non-credit, accelerated, etc.)</td>
<td>Tracey Thomas, Erin Wall</td>
<td>Fall 2015</td>
<td></td>
</tr>
<tr>
<td>EP.1.6.2 SP. 1.4.1 AP 1.1</td>
<td>Based on priorities identified in the Student Equity Plan, develop a plan for narrowing the achievement gap for underrepresented student populations</td>
<td>Keith Snow-Flamer</td>
<td>Spring 2014</td>
<td></td>
</tr>
<tr>
<td>SP.2.3.1</td>
<td>Develop job readiness non-credit</td>
<td>Keith Snow-</td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.1.5.1</td>
<td>Develop basics skills non-credit course(s).</td>
<td>Keith Snow-Flamer, Julia Peterson, Tracey Thomas, Erin Wall, Sheila Hall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SP.3.3.1</td>
<td>Implement dual enrollment program in Mendocino, Del Norte, Northern Humboldt areas.</td>
<td>Keith Snow-Flamer, Tracey Thomas, Erin Wall, Joe Hash</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fall 2014</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SP.3.3.1</td>
<td>Expand Dual Enrollment Program to Eureka and Klamath Trinity</td>
<td>Keith Snow-Flamer, Tracey Thomas, Erin Wall, Joe Hash</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fall 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SP.2.2.1</td>
<td>Review business and industry and economic development survey data to inform program alignment and identify potential partnering opportunities.</td>
<td>Julia Peterson, Associate Dean (CTE)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spring 2014</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SP.1.5</td>
<td>Implement alternative basic skills curriculum (e.g. acceleration, non-credit)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spring 2014</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SP.1.5</td>
<td>Pilot two sections of English 102 (accelerated English 350-150 course)</td>
<td>Basic Skills Subcommittee</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fall 2014</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SP.1.5</td>
<td>Develop a plan to articulate students completing the ESL course sequence into English 1A</td>
<td>Basic Skills Subcommittee</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spring 2014</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.1.1</td>
<td>Explore Weekend College concept for implementation in Spring 2015</td>
<td>Jeff Cummings</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.1.1 SP. 1.4.1 AP 1.1</td>
<td>Explore a two year guarantee education plan</td>
<td>ISD</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spring 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.1.1 SP. 1.4.1 AP 1.1</td>
<td>Explore alternative distance education delivery</td>
<td>Distance Education Coordinator</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fall 2014</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Enrollment Services

<table>
<thead>
<tr>
<th>Linkage to Institutional Plans</th>
<th>Actions to be taken</th>
<th>Responsible Persons</th>
<th>Semester Complete</th>
<th>Evaluation Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>EP.1.2.1</td>
<td>Analyze the matriculation process with focus on implementing Student Success and Support Program regulations</td>
<td>Sheila Hall, Lynn Thiesen</td>
<td>Summer 2013, continue for Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.2.1</td>
<td>Implement MIS and other system changes to support Enrollment Priorities for Fall 2014</td>
<td>Sheila Hall, Lynn Thiesen</td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.2.1</td>
<td>Implement MIS and other system changes to support mandated services for first time students for Fall 2015</td>
<td>Sheila Hall, Lynn Thiesen</td>
<td>Spring 2015</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.2.1</td>
<td>Notify students of SSSP requirements</td>
<td>Keith Snow-Flamer</td>
<td>Spring 2015</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Counseling/Advising, Student Retention, Intervention, FYE

<table>
<thead>
<tr>
<th>Linkage to Institutional Plans</th>
<th>Actions to be taken</th>
<th>Responsible Persons</th>
<th>Semester Complete</th>
<th>Evaluation Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>EP.1.2.1</td>
<td>Implement the First Year Experience (FYE) program.</td>
<td></td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.2.1</td>
<td>Develop early detection and intervention system.</td>
<td></td>
<td>Fall 2015</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.2.1</td>
<td>Develop student focus groups and more detailed surveying to ensure that courses are scheduled at convenient times for students.</td>
<td>Sheila Hall, Angelina Hall</td>
<td>Spring 2014</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.2.1</td>
<td>Offer peer mentoring/supplemental instruction</td>
<td></td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.2.4.1</td>
<td>Hold conversations with High Schools to align program offerings and career pathways for students.</td>
<td></td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AP 1.1</td>
<td>Research approaches to adult student retention programs</td>
<td></td>
<td>Spring 2014</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AP1.1</td>
<td>Implement adult student retention initiatives</td>
<td></td>
<td>Spring 2015</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EP.1.2.1</td>
<td>Use degree audit to advise students</td>
<td>Sheila Hall with district-wide</td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.1.4.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AP 1.1</td>
<td>counseling/advising faculty &amp; staff. Special Programs, DSPS.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------------------------</td>
<td>-------------------------------------------------------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EP.1.1.1 SP. 1.4.1 AP 1.1</strong></td>
<td>Create new and transfer existing SEP’s into the WebAdvisor educational planning tool</td>
<td>Fall 2014</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EP.1.1.1 SP. 1.4.1 AP 1.1</strong></td>
<td>Identify undeclared students and develop intervention strategies to assist them in selecting education and career goals</td>
<td>Sheila Hall</td>
<td>Fall 2014</td>
<td></td>
</tr>
<tr>
<td><strong>EP.1.1.1 SP. 1.4.1 AP 1.1</strong></td>
<td>Distinguish between an abbreviated and comprehensive SEP</td>
<td>Sheila Hall</td>
<td>Spring 2014</td>
<td></td>
</tr>
</tbody>
</table>

**Marketing and Outreach**

<table>
<thead>
<tr>
<th>Linkage to Institutional Plans</th>
<th>Actions to be taken</th>
<th>Responsible Persons</th>
<th>Semester Complete</th>
<th>Evaluation Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SP.5.1</strong></td>
<td>Collaborate with Academic Senate, Instruction and Student Development and local area high school leadership to establish routine visits with faculty for Spring 2014.</td>
<td>Director of Communications &amp; Marketing, Assistant Director Counseling/Advising</td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td><strong>SP.5.1</strong></td>
<td>Establish relationships with CR faculty and high school teachers Include community schools like Zoe Barnum, eureka city Schools, and town School, Fortuna Union high School District.</td>
<td>Paul DeMark</td>
<td>Fall 2013/Spring 2014</td>
<td></td>
</tr>
<tr>
<td><strong>SP.5.1</strong></td>
<td>Use High School Counselor day as an opportunity to communicate with H.S. counselors about the assets or CR. Build relationships. Include tours of new buildings with faculty available for talks or demonstrations as well as AT building and CTE faculty. Invite faculty to the HS counselors luncheon to network</td>
<td>Sheila Hall, Paul DeMark</td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td>SP.5.1</td>
<td>Use current students to develop marketing strategies</td>
<td>Chris Gaines, Michael Dennis, Paul DeMark</td>
<td>Spring 2014</td>
<td></td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
<td></td>
</tr>
<tr>
<td>AIP, Goal 5, SP.5.7.3</td>
<td>Promote 50th Anniversary of CR (Science Night/50th, Book of the Year, Portugal Award, Visiting Writers)</td>
<td></td>
<td>Fall 2014</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Contact “stop outs” at 60 units and invite them to back to CR.</td>
<td></td>
<td>Fall 2014</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Collaborate with appropriate groups to recommend strategies to increase the number of Latino/Latina high school graduates who may enroll at CR.</td>
<td></td>
<td>Fall 2013</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Develop a system to consistently identify and promote our accomplishments</td>
<td></td>
<td>Spring 2014</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Develop marketing for concurrent enrollment</td>
<td></td>
<td>Fall 2015</td>
<td></td>
</tr>
</tbody>
</table>

**Scheduling Guidelines**

In developing the course schedule for students and instructors, the following goals must be balanced:

1. TLUs must be allocated to allow student access and we schedule approximately 50% of the associate faculty allocation in the fall and 50% in spring.

2. We schedule high FTES generating courses based on the Keppner/Cummings/Anderson course prioritization model developed spring 2012 ([http://inside.redwoods.edu/strategicplanning/enrollmentmanagement/documents/EMCTLUAllocationtoCabinet3212.pdf](http://inside.redwoods.edu/strategicplanning/enrollmentmanagement/documents/EMCTLUAllocationtoCabinet3212.pdf));

3. We continue to prioritize transfer, vocational and basic skills course scheduling that aligns with student needs as shown in Appendix B of the TLU framework;

4. We use the course cancellation framework to strategically cancel low enrolled classes without sacrificing student access to the curriculum.

5. We reallocate TLUs from low efficient courses/areas to areas that can generate FTES;
6. The District has set a goal of less than 10 percent cancellation rate for credit courses programming for the College. It is important that the deans/directors and course scheduler review trend data by section basis during the planning process. Examining the historical trends will ensure that the same sections are not scheduled and cancelled for multiple semesters in a row;

7. 

8. We should try to maintain an overall 80% fill rate. For the courses with one section, courses with a fill rate of less than 70 percent should perhaps be offered less often – not every semester. For the courses with multiple sections, the appropriate administrator should examine all courses with less than 70-80 percent fill rate to determine if there are too many sections being offered by course at comparable times;

9. The Scheduling Coordinator should track and account for overload in the associate faculty budget.

10. All requests for distance education classes must be submitted to the appropriate Associate Dean or Director.

11. The Schedule Coordinator, assisted by the associate deans and directors, has responsibility for and authority in addressing class-scheduling priorities and problems. Courses with special or technical needs, such as lab equipment or computer labs, will receive priority for rooms with equipment that meets those needs, and will be scheduled first. The recommended class capacity as indicated on the course outline will determine the size of room in which the course is scheduled. Particular room style needs (lecture, lab and auditorium) will be considered next. In the instance of a course being scheduled in a classroom that cannot be accessed by a student with a disability, the Schedule Coordinator works with DSPS and the area coordinators to relocate the course in an accessible classroom.

12. All changes to the “final” schedule must be approved by the appropriate Associate Dean, Executive Dean and/or Vice President.

13. Upon notification from Administration, the Eureka admissions office is responsible for notifying students of a cancelled class at the Eureka area. Del Norte administrative staff is responsible for notifying students at the Del Norte Center. The KT staff will contact student registered at the KT site. The Mendocino administrative office is responsible for notifying students at the Mendocino Center and the Southern Humboldt site. The Scheduling Coordinator, working with the Associate Faculty coordinator notifies associate faculty if their class is cancelled.

14. The District has set a goal of less than 10 percent cancellation rate for credit courses programming for the College. It is important that the associate deans/directors and course scheduler review trend data by section basis during the planning process. Examining the historical trends will ensure that the same sections are not scheduled and cancelled for multiple semesters in a row.

15. For the courses with one section, courses with a fill rate of less than 70 percent should be offered less often – not every semester. For the courses with multiple sections, the deans and directors should examine all courses with less than 80 percent fill rate to determine if there are too many sections being offered by course at comparable times.